

NCC Cable System Order

Order #	62521915
Syscode	6680
System Name	Spectrum/Mankato, MN
Market	Mankato- St. Peter, MN

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/16/18 - 04/22/18
Agency	Waterfront Strategies
Advertiser	With Honor Fund Proj 202245201

Client Code	380
Product Code	404
Est Code	6295
Product Name	MN-1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/13/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$979.00		
Commission	\$146.85		
Net Total	\$832.15		
Total Spots	71		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.13 New Issue Order. Please confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$13.00	\$91.00	30	
2	CNN	CNN DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$13.00	\$130.00	30	
3	CNN	CNN EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$17.00	\$119.00	30	
4	CNN	CNN PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	11	\$22.00	\$242.00	30	
5	MNBC	MNBC EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$8.00	\$56.00	30	
6	MNBC	MNBC DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$8.00	\$80.00	30	
7	MNBC	MNBC EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$10.00	\$70.00	30	
8	MNBC	MNBC PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	7	\$13.00	\$91.00	30	
9	MNBC	RACHEL MADDOW	4/16/18	4/22/18	20:00	21:00	X	X	X	X	X			-	-	5	\$20.00	\$100.00	30	Rachel Maddow

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$979.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$979.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/16/18

62521915 | Mankato- St. Peter, MN | Spectrum/Mankato, MN | 6680 |

NCC Cable System Order

Order #	62521915
Syscode	9297
System Name	Spectrum/New Ulm, MN
Market	Mankato- St. Peter, MN

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/16/18 - 04/22/18
Agency	Waterfront Strategies
Advertiser	With Honor Fund Proj 202245201

Client Code	380
Product Code	404
Est Code	6295
Product Name	MN-1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/13/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$444.00		
Commission	\$66.60		
Net Total	\$377.40		
Total Spots	71		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.13 New Issue Order. Please confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$5.00	\$35.00	30	
2	CNN	CNN DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	
3	CNN	CNN EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$5.00	\$35.00	30	
4	CNN	CNN PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	11	\$8.00	\$88.00	30	
5	MNBC	MNBC EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$5.00	\$35.00	30	
6	MNBC	MNBC DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	
7	MNBC	MNBC EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$5.00	\$35.00	30	
8	MNBC	MNBC PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	7	\$8.00	\$56.00	30	
9	MNBC	RACHEL MADDOW	4/16/18	4/22/18	20:00	21:00	X	X	X	X	X			-	-	5	\$12.00	\$60.00	30	Rachel Maddow

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$444.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$444.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/16/18

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